

FREEDOM FOCUSED

THE CENTER FOR SELF-ACTION LEADERSHIP

“Your influence and earning power are often directly related to how well you can speak.”

- Dr. Jordan R. Jensen

Ideal For:

- Entry-mid career professionals
- First-line supervisors
- Technical staff & leads
- Customer service & business services personnel

Course Outcomes & Deliverables:

- View public speaking as an opportunity and adventure rather than a terrifying experience or painful chore
- Bolster your confidence and credibility by delivering high-impact presentations
- Increase your influence through energy, logic, and persuasion

Delivering Powerful Presentations: The Art of Public Speaking and Persuasion

Course Description and Outline:

Speaking clearly, concisely, and cogently gives you enormous professional influence and power. This course will empower attendees with the knowledge to properly prepare, the courage to speak confidently, and the polish to effectively deliver any speech or professional presentation. Participants will practice presenting *and* receive individual feedback.

Developing Courage

- Nothing matters unless and until you open your mouth
- Preparation + practice = courage

The Preparation Stage

- The First Commandment of public speaking
- Five steps to preparing an outstanding presentation

Effectively Delivering a Variety of Presentations

- Scripted address
- Outlined speech
- PowerPoint presentations
- Extemporaneous speech
- Persuasive speech
- Recitations (poems, quotes, etc.)
- Stories & personal anecdotes
- Facilitating discussion (how-to's)

A Polished Delivery

- Posture and annunciation
- Avoiding distracting speaker's tics
- In-speech adjustments and flexibility
- Mixing up your approach
- The importance of feedback

Contact us today to Educate, Engage, and Inspire your Organization

Phone: 832-618-5451 E-mail: seminars@freedomfocused.com